

Old Town Temecula Association, Inc.

2017 Membership Application

Membership Period January 1 – December 31, 2017

*Dues Schedule: Platinum: \$480 Premium: \$120, Basic: No Charge, Associate: \$25 (Outside OT)
Please read the accompanying Explanation of membership before sending payment.*

100% Paid _____ or 50% at sign-up and 50% in June _____ Monthly thru PayPal _____ (Mark choice with "X")

Application Date: _____

Business Name: _____

Primary Contact: _____ Job Title: _____

E-Mail Address: _____ Do you check it daily? _____

Business Phone: _____ Alternative Phone: _____

Business Location: _____

Mailing Address (if different than above): _____

Fax Number: _____ Website: _____

Please provide a description of your business (up to 25 words) for listing in the OTTA business directory, website and OTTA Map of Old Town (for Premium Members only):

Membership in the Old Town Temecula Association (OTTA) is your way to help contribute to the continued economic development of Old Town Temecula. The OTTA is proactive within business and government in Old Town Temecula. Your OTTA membership supports the OTTA Map of Old Town (printed bi-annually) with all OTTA members listed ("Premium" members receive the added benefit of product description and store information), as well as promotional events. Members also receive a listing and website link on the OTTA website. The information contained in this form will be used for **official business only**. See membership brochure for more information and benefits. Please complete this form and return it with your first annual dues made payable to: **Old Town Temecula Association**

DO NOT WRITE BELOW THIS LINE

Amount paid: _____ Check # _____ Date accepted: _____

SharePoint Access Generated (int.): _____ Website Updated (int.): _____ Map Updated (int.): _____

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EXPLANATION OF MEMBERSHIP TYPES

1) Membership in this organization shall be open to all Old Town Businesses who are willing to support its goals, vision, and mission. Associate Members will be accepted on a case-by-case basis based on board approval. Membership in this organization shall be classified as follows:

- a) **Standard Business:** “Non-Voting member” with a physical address in the geographic area defined in Article 3, Number 2. This level of membership will be given to all businesses within the Old Town Temecula geographic area as defined in Article 3, Number 2, unless they specifically decide to opt-out of the membership.

Members at this level will receive a website listing, access to on-line membership information (newsletter, meeting announcements, Old Town updates, etc.). Standard Members will also be invited to four (4) quarterly mixers, receive quarterly newsletters, and e-mail updates from the OTTA President.

Retail / Hospitality (this pertains to bottom floor businesses) will have a listing on the *Old Town Temecula Visitors Guide* that indicates by building number where their business is located in the district.

- b) **Premium Business:** “Voting member” with a physical address in the geographic area defined in Article 3, Number 2. The Premium Membership shall include all items listed above as well as the following: A hyperlink and web text with a business description and phone number on the oldtowntemecula.org website and a customizable business webpage that will be updatable by the member. This webpage can include specific information about your business as well as a photo of your business. Premium Members will also have the ability to publish up to four (4) business events per year on the website. Technical assistance is available for these benefits.

Retail / Hospitality businesses that chose the premium level of membership will also have a description of their business and business phone number listed in the *Old Town Temecula Visitors Guide*.

Only Premium level members will have a vote or be able to serve on the OTTA Board of Directors.

- c) **Associate Member:** This is a “nonvoting” membership designed for individuals (either inside or outside of district) or businesses that fall outside of the defined Old Town District. Associate Members are expected to be civic-minded with interest in promoting the district of Old Town Temecula. Associate Members would embrace the OTTA Mission Statement and will be subject to board approval on a case-by-case basis. This membership includes the option to participate in committees, web listing, monthly newsletter and other Old Town information. Associate Members that believe their contribution would best be served on the board or at a higher level may petition the board for consideration of a higher level of membership.

ARTICLE ELEVEN - DUES

2) The dues (membership fee) of this organization shall be based on the membership classification defined in Article Two.

- a) Standard Business: **No Dues**
- b) Premium Business: **\$120**
- c) Associate Member: **\$30**

3) The dues per annum shall be payable on acceptance of membership and annually thereafter. Upon acceptance of membership, full year dues will be collected up front or by arrangement can be made in two payments; the second year of membership will be prorated and invoiced January 1st.