

FOR IMMEDIATE PRESS RELEASE

June 12, 2026

RE: Celebrate America's 250th Independence Day in Old Town Temecula

TEMECULA, CA – In honor of America's 250th anniversary, we're leaning into a nostalgic hometown feel for the Fourth of July to honor the spirit of community that sparked the nation's founding. To commemorate this milestone, the City of Temecula's Community Services Department is partnering with the Old Town Temecula Association (OTTA) and Visit Temecula Valley (VTV) for **A Very Americana Temecula!** Enjoy a special weekend of patriotic cheer with these family-friendly activities in **Old Town Temecula** from **THU, JULY 2** through **SAT, JULY 4, 2026**.



Red, White & Boutique | Thursday, July 2

On Thursday, OTTA presents the **Old Town Temecula Boutique Crawl** from **10:00 am to 6:00 pm**. During this time, guests are invited to explore local shops offering unique finds, exclusive promotions, and fun activities. **Cookie Time** on Main Street begins at 2:00 pm, accompanied by Uncle Sam.

Stars, Stripes, and Old Town Nights | Friday, July 3

On Friday, celebrate the spirit of small-town America during an evening in Old Town from **3:00 pm to 8:00 pm!** Enjoy classic summertime favorites with soda pop, hot dogs, apple pie, and hometown hospitality at participating restaurants throughout the district. Keep an eye out for **classic cars** cruising through town as you stroll the streets and experience the charm of an old-fashioned night out with family and friends.

Old Town Fourth of July Celebration | Saturday, July 4

On Saturday, the patriotic weekend concludes with the **City of Temecula's Fourth of July Parade** beginning at **10:00 am** sharp at the intersection of Old Town Front & Second Street. Celebrate community, tradition, and hometown pride as festive entries make their way through town. The Old Town Temecula Association will be joining the celebration by passing out American flags along the route and participating as a community-oriented entry with classic red wagons. As spectators gather along the parade route, pre-parade entertainment will take place from 9:15 am to 9:45 am by Miniature Therapy Horses of Temecula and Judy Taylor, Professional Western Entertainer.

The fun doesn't end there! The City of Temecula will continue to celebrate the Fourth of July at Ronald Reagan Sports Park with a day full of entertainment, food, festive activities, and fireworks. For more details on this event, visit TemeculaCA.gov/4thofJuly.

For more information and to view the list of participating restaurants, visit OldTownTemecula.org or email Events@OldTownTemecula.org. Keep up to date with all Temecula Community Services Offerings by following [@TemeculaParkandRec](https://www.instagram.com/TemeculaParkandRec) on [Instagram](https://www.instagram.com) and [Facebook](https://www.facebook.com). Want to receive electronic newsletters to stay informed about events, programs, and offerings? Visit TemeculaCA.gov/TCSDNews to sign up.

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